



Program



Groupe de recherche
en communication politique

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THE INTERNATIONAL WORKSHOP ON POLITICAL COMMUNICATION

Fifth edition

REFLECTIONS ON EMERGENT RESEARCH IN POLITICAL COMMUNICATION

Two days of public conferences with:

Shelley Boulianne
MacEwan University

Lucas Graves
University of Wisconsin-Madison

Anders Larsson
Westerdals Oslo School of Arts, Communication and Technology

Pierre Leroux
Université Catholique de l'Ouest

Thomas Poell
University of Amsterdam

APRIL 2017
21 & 22

Room 3632 (Salle du Conseil)

Pavillon Louis-Jacques-Casault

1055 avenue du Séminaire

www.grcp.com.ulaval.ca | #iwsgrcp17

THE GOAL OF THE GRCP'S INTERNATIONAL WORKSHOP IS TO HIGHLIGHT AND DISCUSS INNOVATIVE RESEARCH PARADIGMS IN POLITICAL COMMUNICATION. OVER TWO DAYS, FIVE INTERNATIONAL GUEST SCHOLARS WILL PRESENT THEIR LATEST WORK, AS WELL AS DISCUSS THESE CONTRIBUTIONS WITH GRCP'S AND AUDIENCE MEMBERS.

FRIDAY APRIL 21TH

- 8:30 AM** Arrival and greeting of guests
- 9:00** Opening words by Prof. Thierry Giasson, Lead Researcher, GRCP
- 9:10** ***La contribution des médias à la carrière des personnalités politiques***
Presentation by Dr. Pierre Leroux, Université catholique de l'Ouest
<http://www.crape.fr/fiche-membres/?uid=31>
Pierre Leroux holds a Ph.D in political science. He's a Professor of Information and Communication Science at the Université catholique de l'ouest (Angers), where he teaches political communication, and is a researcher with the Laboratoire Arènes-Crapes (UMR 6051, CNRS-University of Rennes 1). Together with Philippe Riutort, Leroux is the author of *La politique sur un plateau*, published in 2013 at the Presses universitaires de France, and of numerous other publications on the transformations of media coverage of politics. In his presentation, Dr. Leroux will discuss the personalization and media staging of politicians.
- 10:30** Coffee break
- 10:40** Discussion on Dr. Pierre Leroux's presentation
- 11:30** Lunch break
- 12:40 PM** ***Comparing Online and Offline Participation***
Presentation by Dr. Shelley Boulianne, MacEwan University
<http://academic.macewan.ca/bouliannes>
Shelley Boulianne is an associate professor of sociology at MacEwan University (Canada). She earned her Ph.D. in sociology from the University of Wisconsin-Madison (USA). She conducts research on media use, public opinion, as well as civic and political engagement. Her two meta-analysis pieces are among the top five most read pieces in *Information, Communication & Society* (2015) and *Political Communication* (2009) with over 25,000 downloads to date. In 2013, she won the Best Paper award from the Communication and Information Technologies section of the American Sociological Association for her paper on media use in the 2008 American presidential election. She will be presenting a paper titled «Comparing Online and Offline Participation», which will challenge the civic-political typology of engagement, examine the theoretical claims of alternative typologies, summarize existing research on online participation, and compare online activities to their offline counterparts.
- 2:00 PM** Discussion on Dr. Shelley Boulianne's presentation
- 2:40** Coffee break

- 2:50** ***Institutional facts in the “post-truth” era: Understanding the history, practice, and epistemology of political fact-checking.***
Presentation by Dr. Lucas Graves, University of Wisconsin-Madison
https://journalism.wisc.edu/sjmc_profile/lucas-graves
- Lucas Graves** is assistant professor in the School of Journalism and Mass Communication at the University of Wisconsin – Madison. His work examines new journalistic norms, practices, and organisations in the digital age. His writing has appeared in the New York Times, the Columbia Journalism Review, Wired magazine, and other outlets, and in various academic journals. His book *Deciding What’s True: The Rise of Political Fact-Checking in American Journalism* was published in September 2016 by Columbia University Press, and he is co-author of *The Story So Far: What We Know About the Business of Digital Journalism*. Previously he worked as a magazine journalist and a media and technology analyst.
- 4:10** Discussion on Dr. Lucas Graves’s presentation
- 5:00** End of day one

SATURDAY APRIL 22TH

- 9:00 AM** Arrival and greeting of guests
- 9:30** ***Beyond Twitter and Facebook – Exploring the political uses of Instagram***
Presentation by Dr. Anders Larsson,
Westerdals Oslo School of Arts, Communication and Technology
<http://www.andersoloflarsson.se>
- Anders Olof Larsson** (PhD, Uppsala University, 2012) is Associate Professor at Westerdals Oslo School of Arts, Communication and Technology. Larsson was previously a Postdoctoral Fellow at the Department of Media and Communication, University of Oslo. During his PhD work, which was funded by The Swedish Research School of Management and Information Technology, Larsson took part in the 2011 Oxford Internet Institute Summer Doctoral Programme. His PhD thesis – “Doing Things in Relation to Machines – Studies on Online Interactivity” – was awarded the 2012 Börje Langefors award (for best Swedish thesis within the field of Informatics) and the 2012 FSMK Doctoral Dissertation award (for best Swedish thesis within the field of media and communication studies). Anders Olof Larsson’s research interests include the use of online interactivity and social media by societal institutions and their audiences, online political communication and methodology, especially quantitative methods.
- 10:50** Coffee break
- 11:00** Discussion on Dr. Anders Larsson’s presentation
- 12:00** Lunch Break

1:00 PM

Social Media and New Protest Movements

Presentation by Dr. Thomas Poell, University of Amsterdam

<http://home.medewerker.uva.nl/t.poell>

Thomas Poell is Assistant Professor of New Media and Digital Culture at the University of Amsterdam. He has published on social media and popular protest in Canada, Egypt, Tunisia, India, and China, as well as on the role of these media in the development of new forms of journalism. His articles have appeared in *Information, Communication & Society*, *First Monday*, *Journalism*, *Big Data & Society*, *Journalism Studies*, *International Journal of Communication*, and *The Chinese Journal of Communication*. Together with professor José van Dijck, Poell leads the KNAW-‘Over Grenzen’ research program on Social Media and the Transformation of Public Space. This program will be concluded with the publication of *The Platform Society* (Van Dijck, Poell & De Waal, forthcoming). Furthermore, he is one of the editors of the volumes on *Global Cultures of Contestation* (Palgrave/McMillan, forthcoming), *Social Media Materialities and Protest: Critical Reflections* (Routledge, forthcoming), and *Sage Handbook of Social Media* (Sage, forthcoming).

2:20

Coffee Break

2:30

Discussion on Dr. Thomas Poell’s presentation

3:30

Closing words by Prof. Giasson, GRCP. End of the Workshop.

The workshop will take place in room 3632 of Pavillon Louis-Jacques Casault at Université Laval, located at 1055, avenue du Séminaire, in Quebec City.

An interactive map of campus may be downloaded here:

<http://www2.ulaval.ca/plan-du-campus/carte-interactive-du-campus.html>

