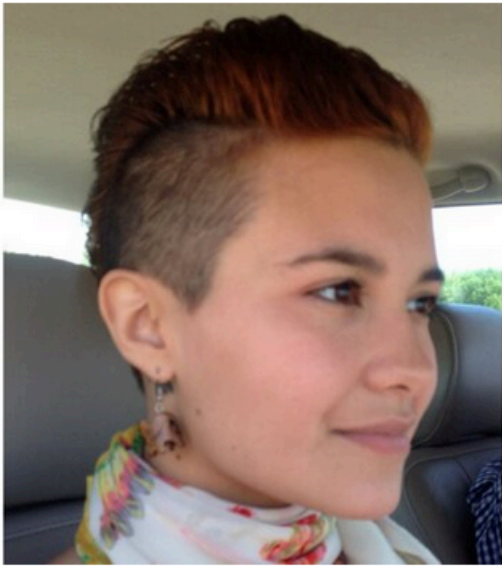


# Networked Publics and the Remaking of the News

Alfred Hermida  
University of British Columbia  
@hermida

*GRCP Workshop, April 24 2015*



## Siouxweet N' Sauer

@SiouxweetNSauer

Tatanka & sauerkraut viens with a taste for molokheya....

@ArmingSisters Founder /

@UrbanNativeMag Bookworm /

@\_GravaD\_'s Wifey

📍 Fargo, ND / Cairo, Egypt

🔗 [ArmingSisters.org](http://ArmingSisters.org)

🕒 Joined June 2009

## Idle No More day of action Friday will begin in Egypt

NATIONAL NEWS | 19. DEC, 2012 BY ADMIN2 | 17 COMMENTS

Tweet



# Whose voices?



# Blurred boundaries



# Ambient media spaces

An awareness system that offers diverse means to collect, communicate, share and display news and information, serving diverse purposes.

Hermida, 2010



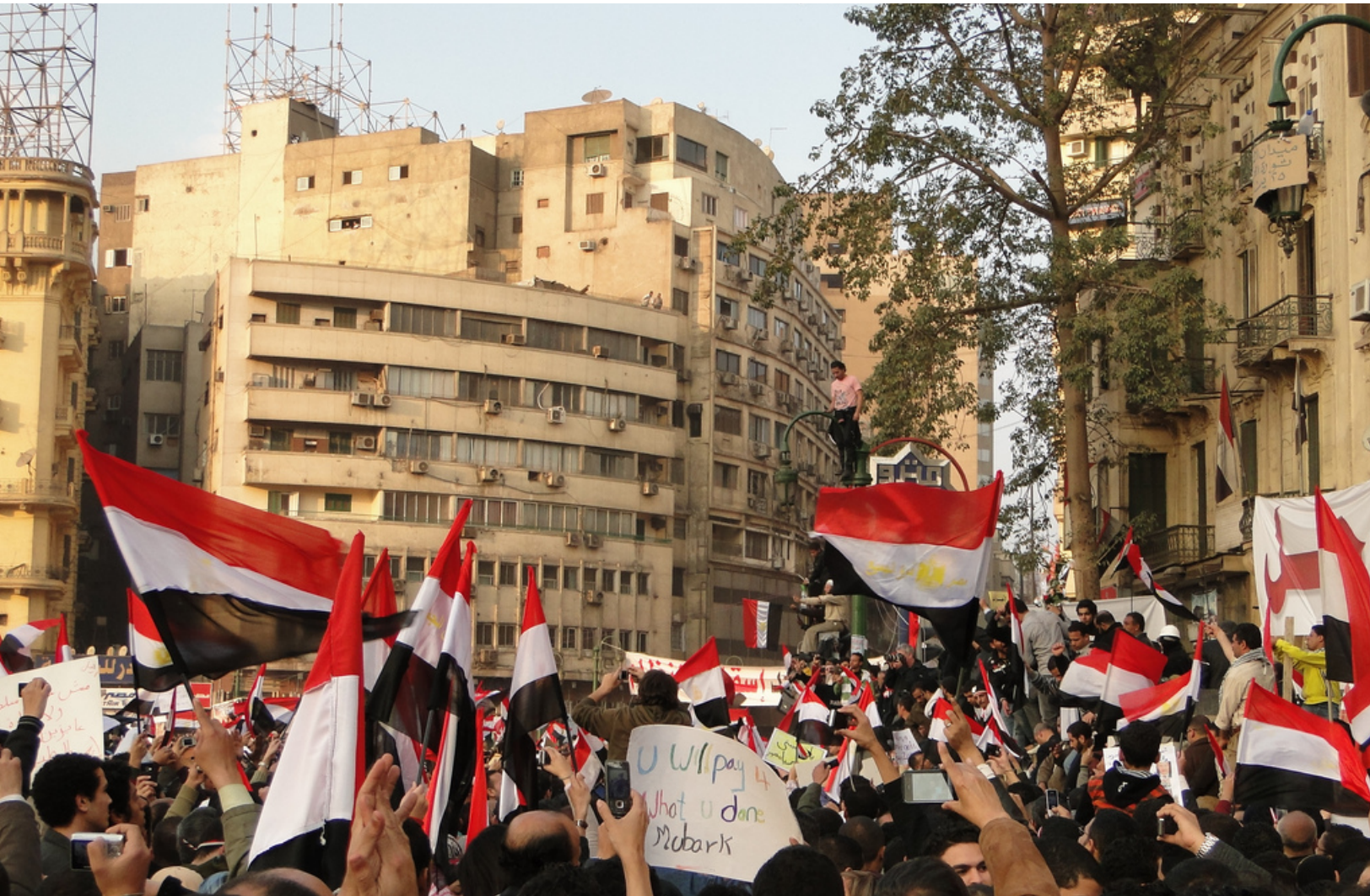
# Pervasive and persistent



# Emphasis on the global and public



# Instantaneity, solidarity, ambience



# Hybridity in the news



# Protests and the media



Shehan Peruma  
<http://www.flickr.com/shehan365>

Photo: Shehan Peruma <https://www.flickr.com/photos/shehan/>

# Institutional authority



# Policing the crisis



# Connective activism



# Hashtag publics

- Ad hoc issue publics
  - Bruns and Moe, 2013
- Information neighbourhoods
  - Gruzd et al., 2011
- Listening, redacting, and broadcasting practices
  - Gleason, 2013; Papacharissi and Meraz, 2012



# The case of #Idlenomore



Photo: Caelie Frampton <http://www.flickr.com/photos/caelie/>

# “Everybody tweet”



# Omnibus legislation



# Media focus



# First #Idlenomore tweet



**Jessica Gordon**

@JessicaPGordon



Follow

@shawnatleo wuts being done w #billc45  
evry1 wasting time talking about Gwen  
stefani wth!? #indianact  
#wheresthedemocracy #IdleNoMore



Reply



Retweet



Favorite



Buffer



More



HootSuite

1

FAVORITE

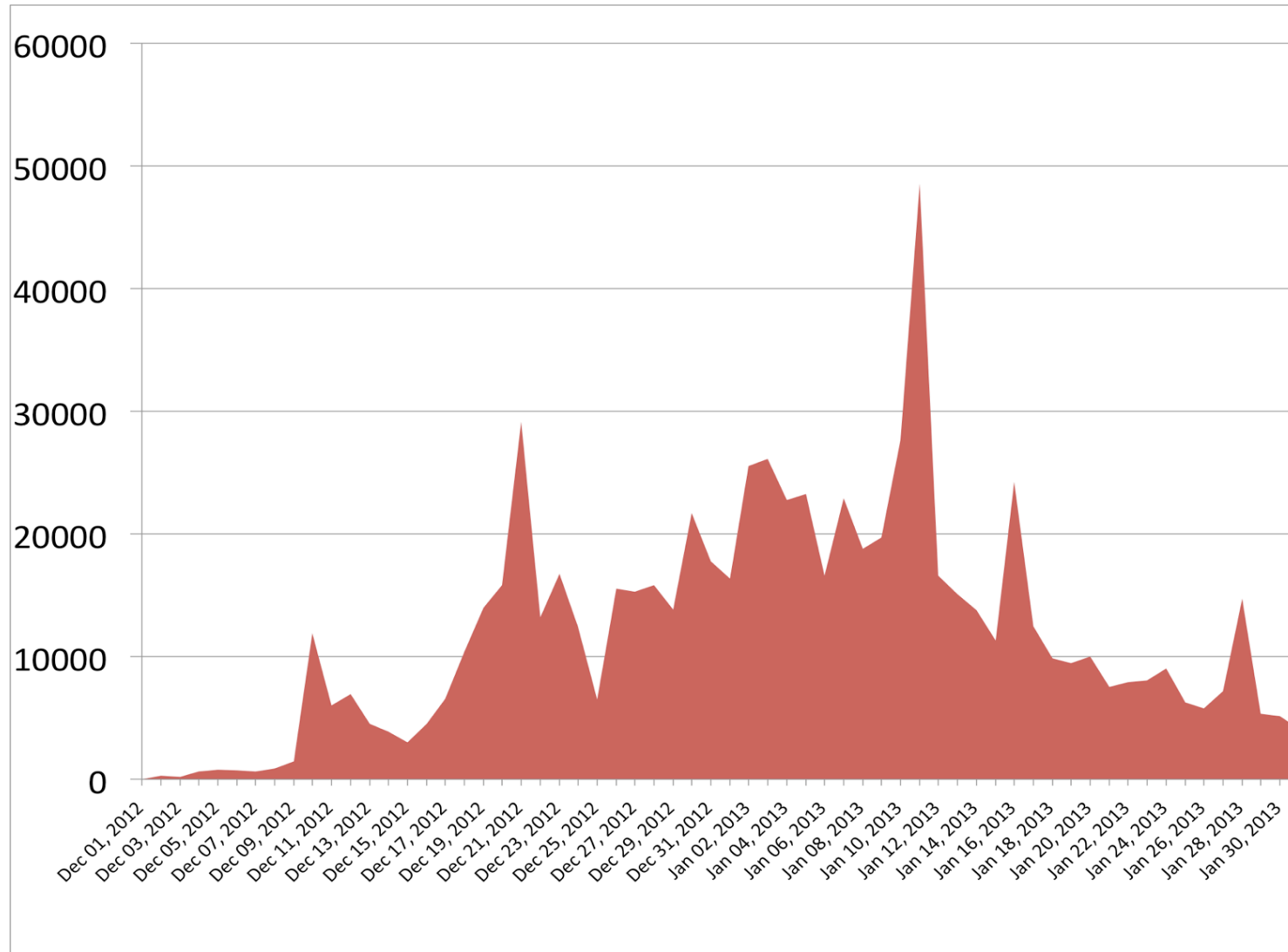


12:00 AM - 4 Nov 12



# #Idlenomore Twitter data

## 743,365 tweets / Dec '12 – Jan '13



# #Idlenomore

Dec '12 – Jan '13

Total tweets: 743,365

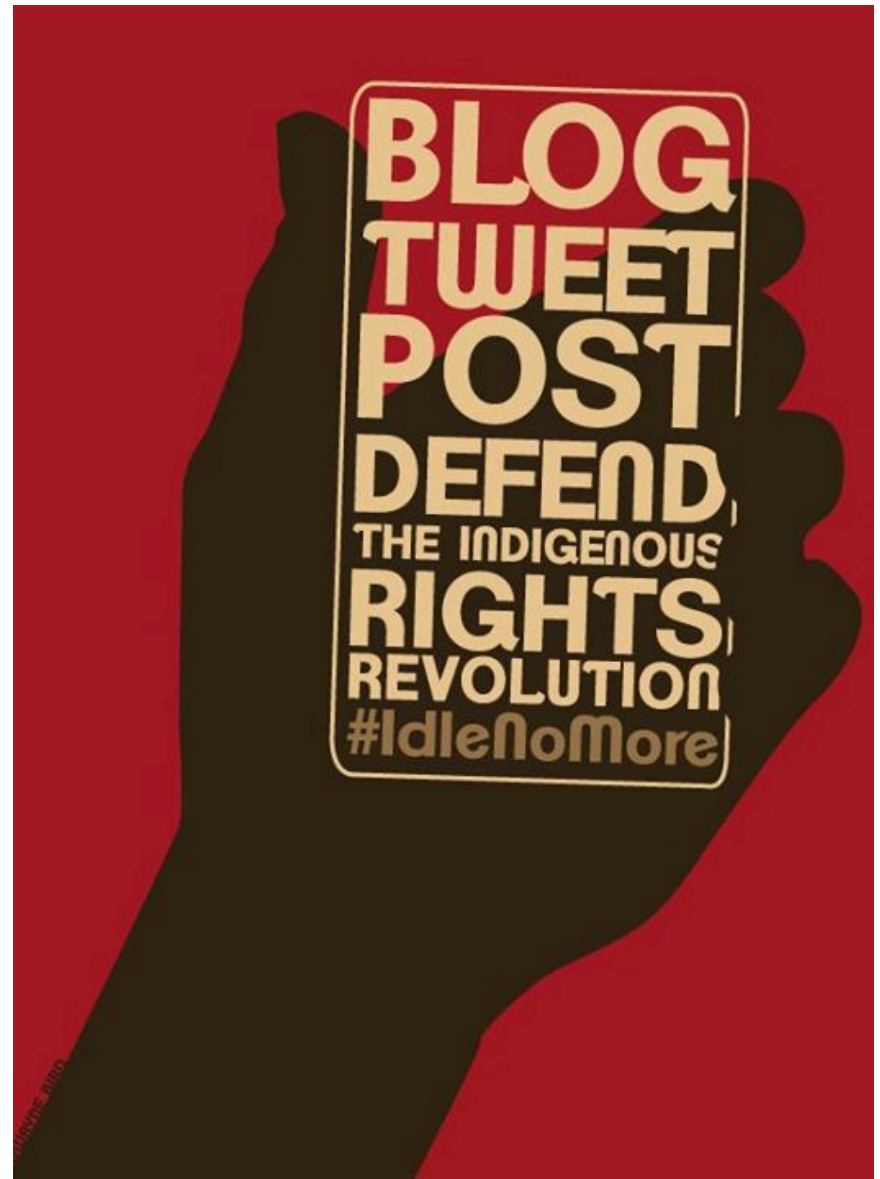
Tweets: 249,777

Retweets: 459,658

Mentions: 32,930

Mobile: 45%

Non-mobile: 55%



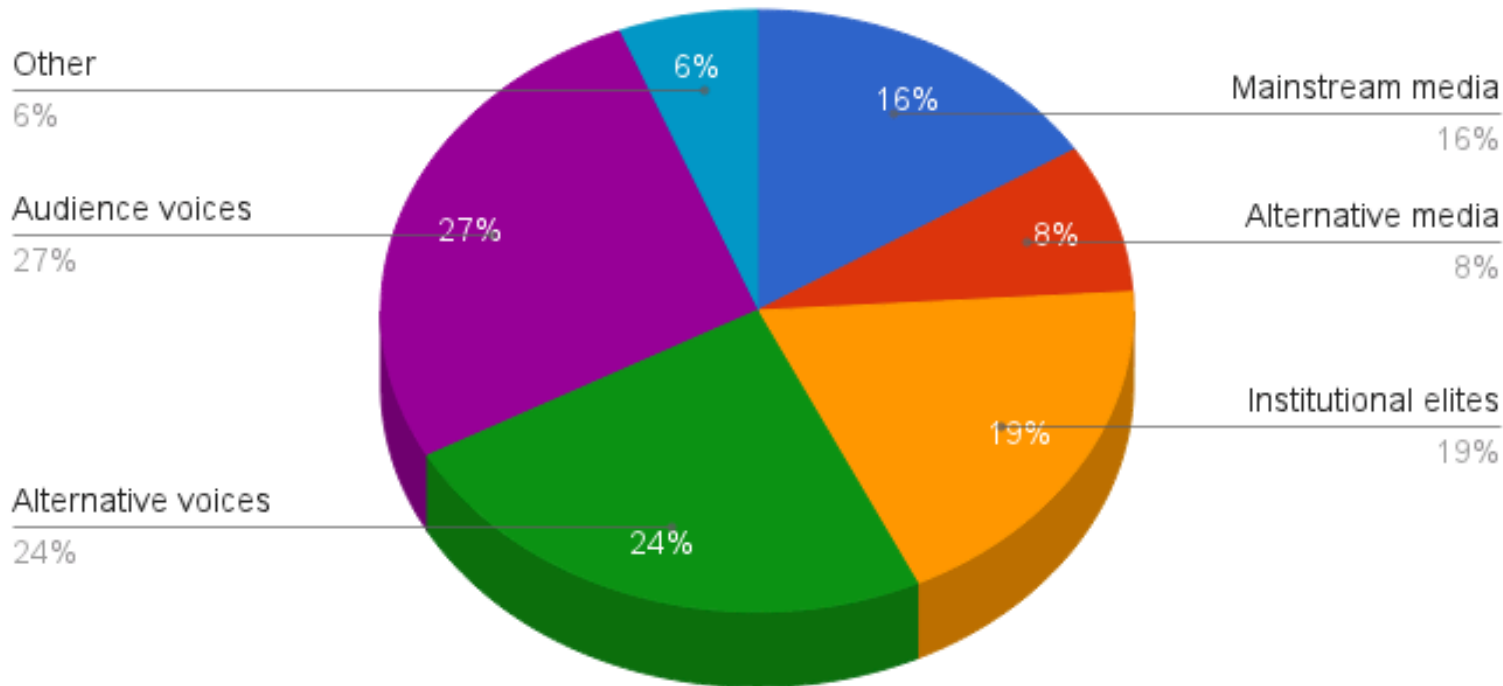
# Social influence



Photo: Teresa Healy <http://www.flickr.com/photos/finneganmusic/>

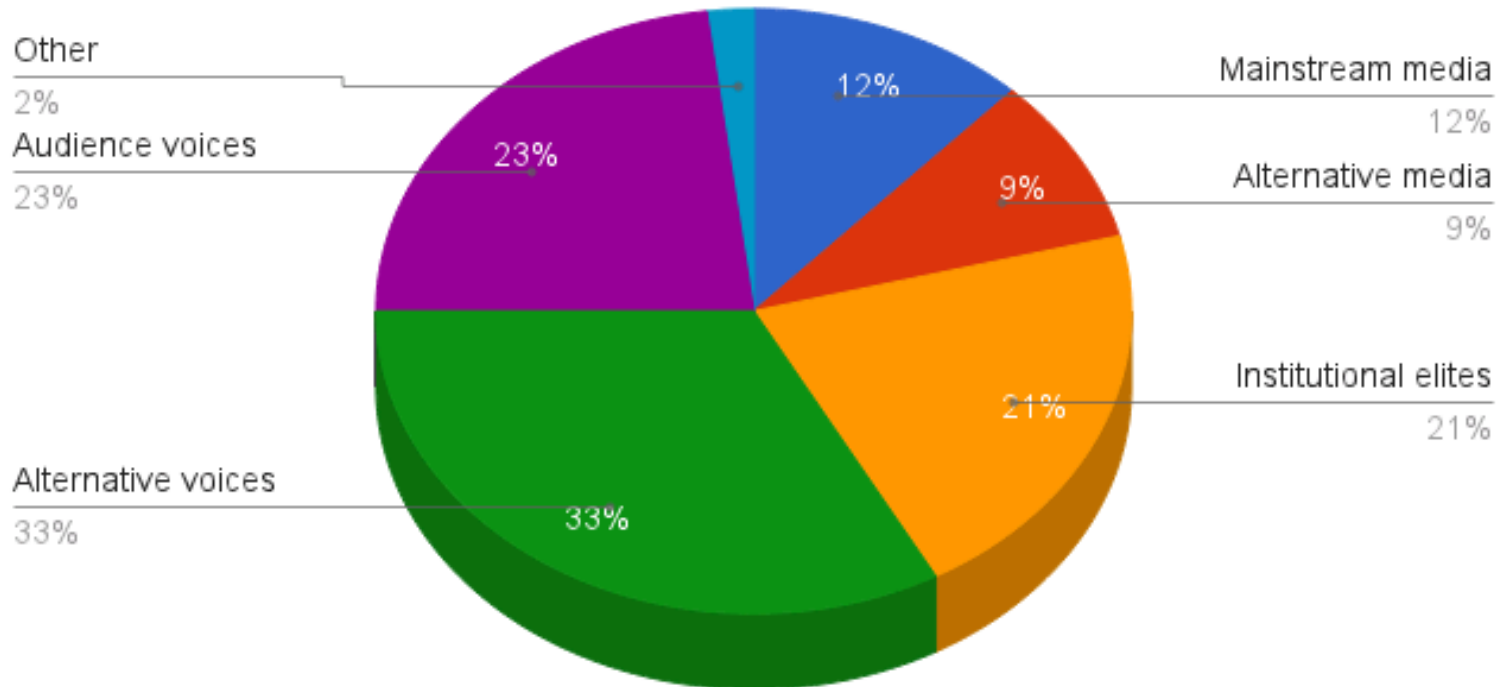
# Structural influence

Source types by influence



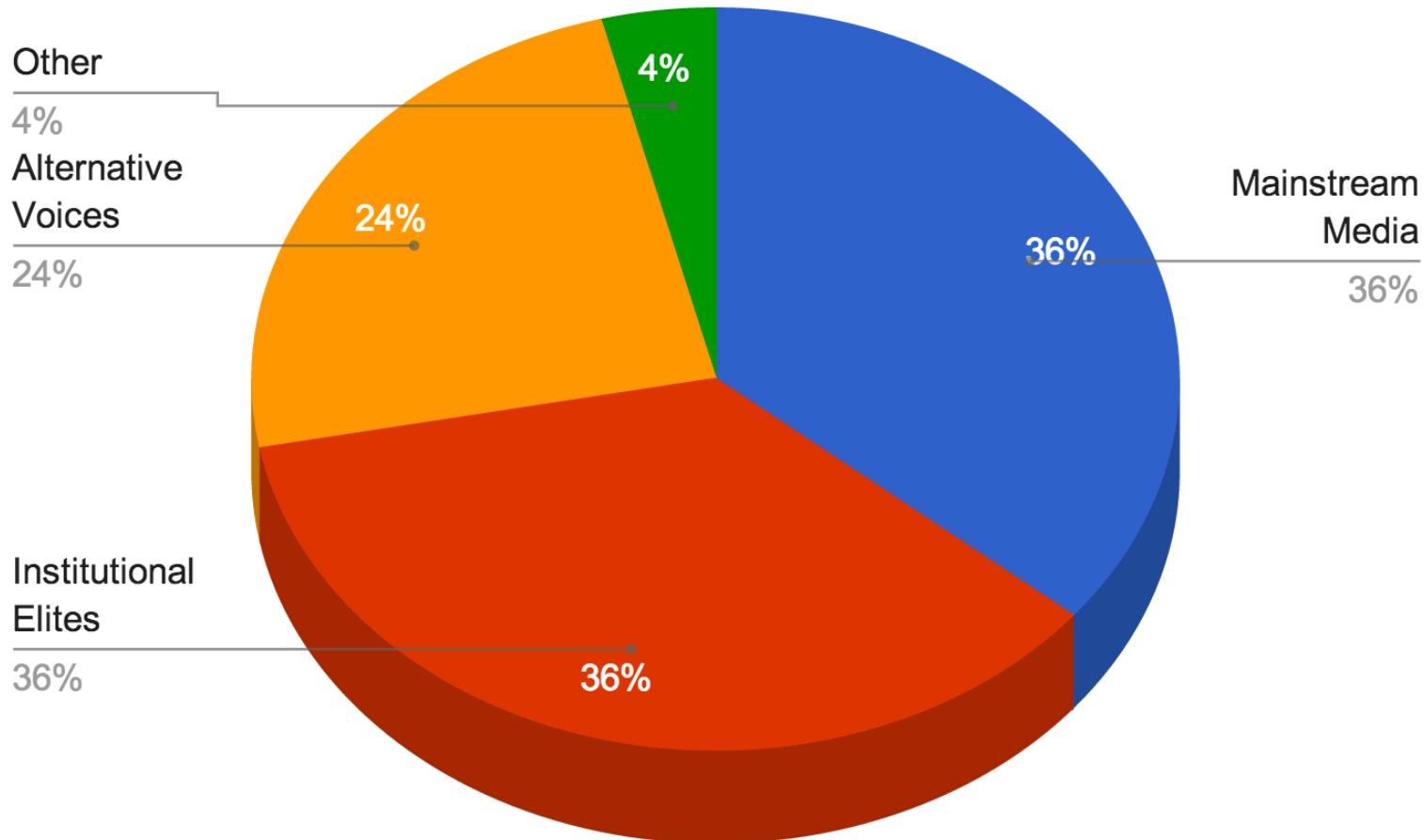
# Networked influence

Source type by retweet



# Structural influence

Top 25 actors by influence



## Al Jazeera English

@ajenglish

1M followers

Al Jazeera English, the 24-hour English-language news and current affairs channel, headquartered in Doha, Qatar. Follow @AJELive for breaking news alerts.



Influence

205

Retweets

7

Tweets

## Mona Eltahawy

@monaeltahawy

188K followers

National Magazine Award-nominated writer and public speaker on feminism and Arab and Muslim issues. Book on misogyny in the Arab world due 2014.



Influence

52

Retweets

50

Tweets

## Daryn Jones

@darynjones

142K followers

<http://www.darynjones.com>  
<http://www.vimeo.com/darynjones>



Influence

97

Retweets

1

Tweets

## Andy Carvin

@acarvin

100K followers

Senior strategist at NPR. Real-time news DJ & occasional journalist, but "not" a social media guru. Author of the book Distant Witness.



Influence

1

Retweets

1

Tweets

## PZ Myers

@pzmyers

141K followers

Godless liberal biologist



Influence

0

Retweets

1

Tweets

## Democracy Now!

@democracynow

272K followers

Independent, global weekday news hour airing on 1,200 TV/radio stations. Anchored by Amy Goodman and Juan González. Live 8-9am ET at <http://democracynow.org>.



Influence

599

Retweets

10

Tweets

## Nelly Furtado

@nellyfurtado

3M followers

The Spirit Indestructible is available now worldwide!  
<http://smarturl.it/NellyTS1album>



Influence

2.5K

Retweets

5

Tweets

## The Globe and Mail

@globeandmail

294K followers

Breaking news and features from Canada's national newspaper, The Globe and Mail.



Influence

215

Retweets

17

Tweets

## G. Stroumboulopoulos

@strombo

405K followers

Chop Wood, Carry Water. Emcee @A1ww #GoodThings #BoatDrinks #Game @CBC @CNN @CBCRadio2 IG: @strombo - <http://facebook.com/strombo>



Influence

1.6K

Retweets

6

Tweets

## jian ghomeshi

@jianghomeshi

210K followers

Broadcaster. Writer. Musician. Producer. Manager. Mammal. (in that order, for now) Host and Co-Creator of Q on CBC Radio & CBC TV



Influence

5.3K

Retweets

26

Tweets

## Mickie James

@mickiejames

516K followers

My new Album #SomebodysGonnaPay is available NOW at <http://bit.ly/10OHv5y> The Only Triple Crown 9x Thrillbilly Rockstar Champion & TV personality extraordinaire!



Influence

20

Retweets

1

Tweets

## Laurie Penny

@pennyred

83K followers

Author, journalist, feminist, reprobate, gentlewoman of fortune. Contributing Editor, @Newstatesman. Writer - @newinquiry, @guardian, @ViceUK. Tea and sedition.



Influence

0

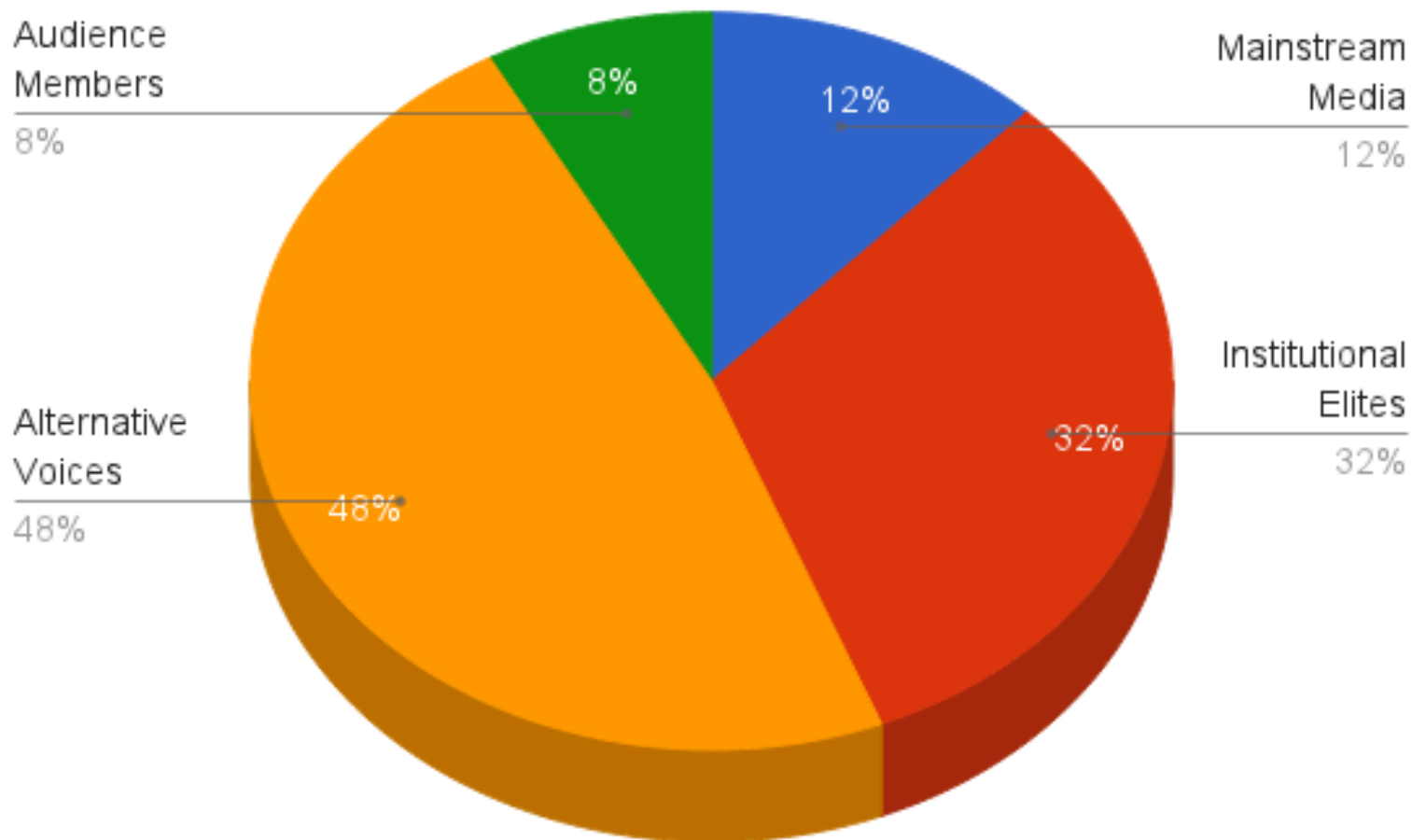
Retweets

1

Tweets

# Networked influence

## Top 25: By retweet



Anonymous

@youranonnews

1M followers

YourAnonNews supports digital and AFK activism.

Influence

19.3K  
Retweets

524  
Tweets

Idle No More

@idlenomore4

21K followers

A grassroots advocacy group, opposing unilateral & colonial legislation. \*@IdleNoMore hacked & NOT IN USE. Plz use OFFICIAL Twitter @IdleNoMore4 \* #idlenomore

Influence

8.3K  
Retweets

1.2K  
Tweets

Wab Kinew

@wabkinew

23K followers

Anishinaabe. Father. Aljazeera Fault Lines Correspondent. UWinnipeg Director of Indigenous Inclusion. Appmaker

Influence

6.3K  
Retweets

288  
Tweets

jian ghomeshi

@jianghomeshi

238K followers

Broadcaster. Writer. Musician. Producer. Manager. Mammal. (in that order, for now) Host and Co-Creator of Q on CBC Radio & CBC TV

Influence

5.3K  
Retweets

26  
Tweets

Jarrett Martineau

@culturite

5K followers

Cree/Dene Ph.D. Candidate @IGOV\_UVic, Creative Producer @RPMfm. Media warrior in the struggle for Indigenous liberation. #NationsRising

Influence

5.1K  
Retweets

1K  
Tweets

Deejay NDN

@deejayndn

6K followers

Anishnabe from Nipissing First Nations. Dad. Husband. 1/3 of @atribecalledred My tweets are my own. I get blocked by racists a lot. #IdleNoMore #changethename

Influence

4.9K  
Retweets

1.2K  
Tweets

Sun News Network

@sunnewsnetwork

42K followers

Follow for breaking stories. We're Canada's home for Hard News and Straight Talk.

Influence

4.8K  
Retweets

665  
Tweets

Kenneth Jackson

@afixedaddress

3K followers

Reporter who once won an award for properly using the term 'paramedic' in a news story. Not kidding.

Influence

4.5K  
Retweets

534  
Tweets

âpihtawikosisân

@apihtawikosisan

5K followers

Métis from the Plains Cree speaking community of Lac Ste. Anne, Alberta. Currently living in Montreal. Trying to debunk myths.

Influence

4.5K  
Retweets

397  
Tweets

Ryan McMahon Come

@rmcomedy

7K followers

Anishinaabe/Metis comedian. Independent Indigenous Media Creator. I talk/write for a living. My comedy is angry enough to make you mad but smart enough not to.

Influence

4.2K  
Retweets

415  
Tweets

Siouxweet N' Sauer

@siouxweetnsauer

4K followers

...tatanka & sauerkraut viens with a taste for molokheya...

Influence

4.2K  
Retweets

1.1K  
Tweets

Aaron Paquette

@aaronpaquette

4K followers

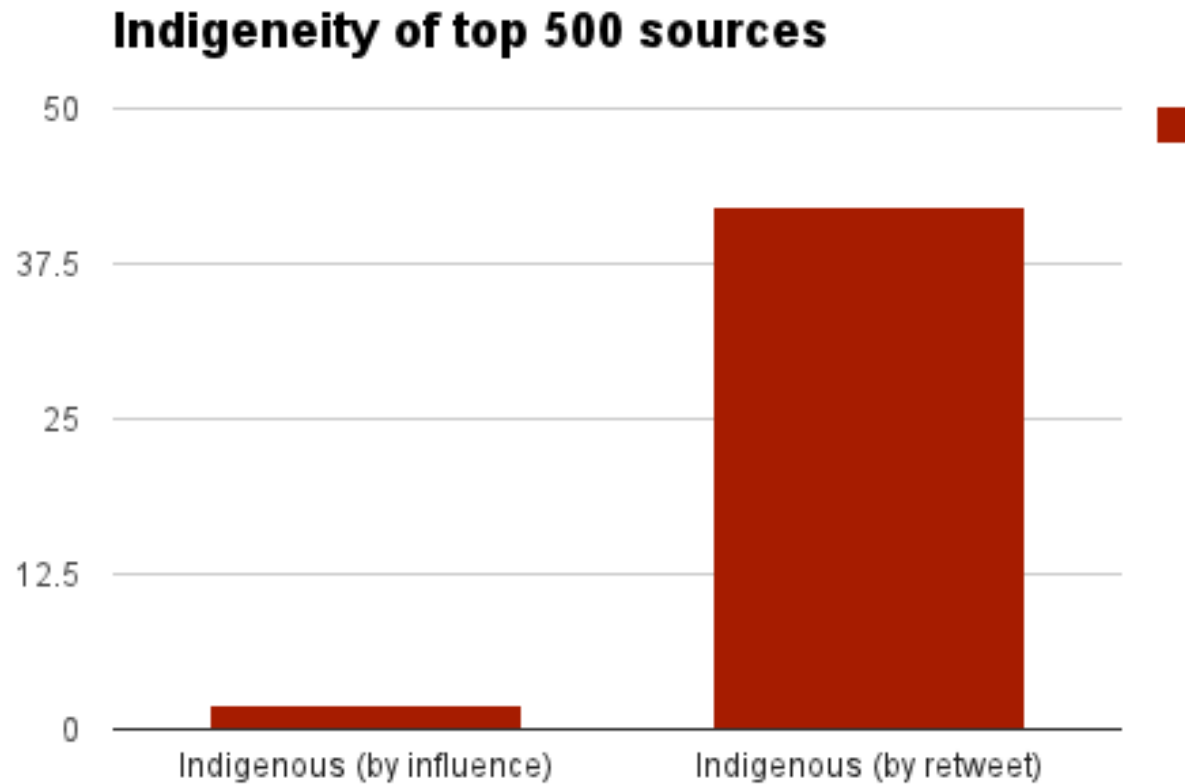
First Nations Metis Artist, Author (Lightfinder, Spring 2014), Speaker. Originator of #Ottawapiskat. Alberta Venture 'Top Influencer'

Influence

4K  
Retweets

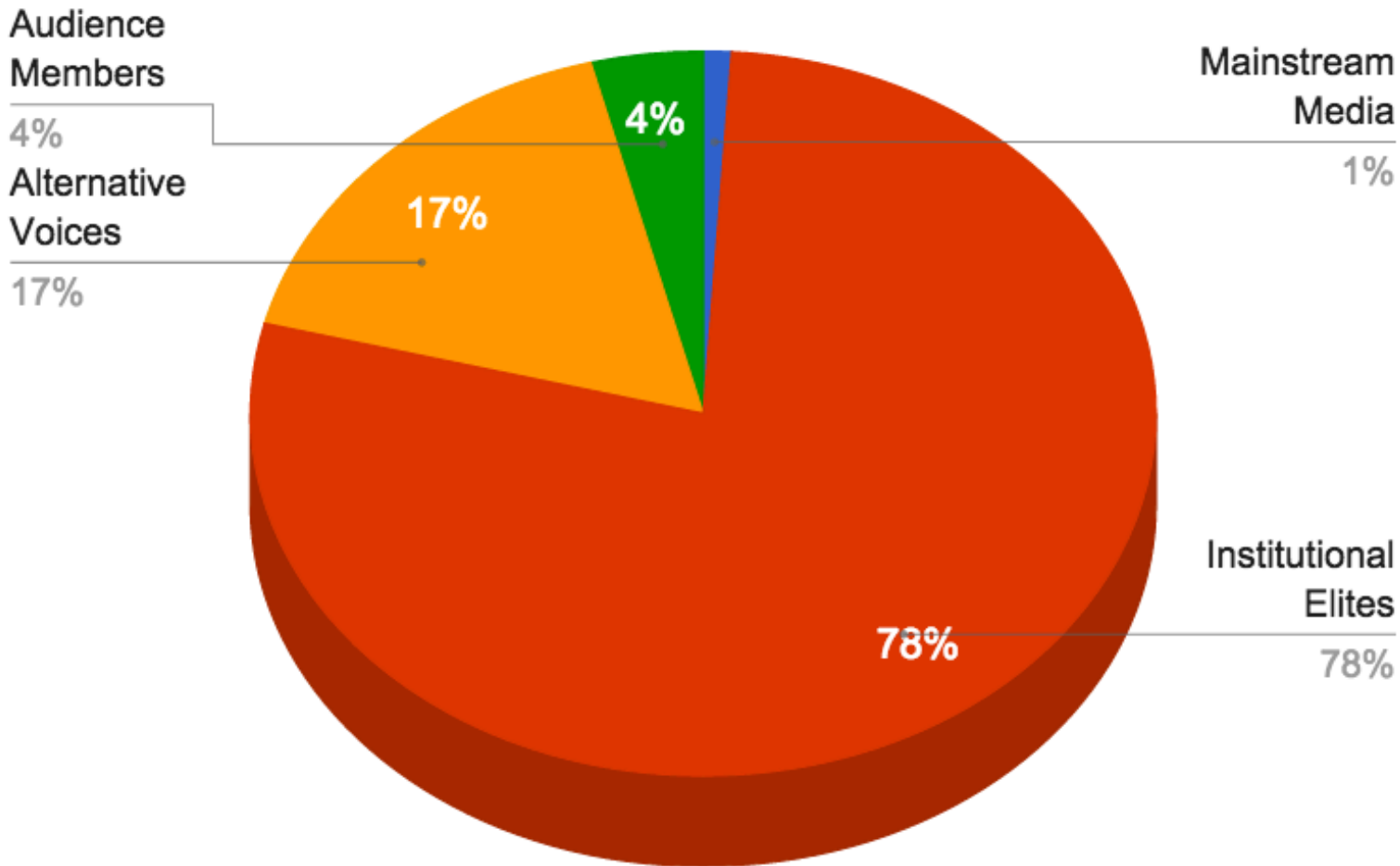
433  
Tweets

# Indigenous voices



# Mainstream media

## Mainstream media sources

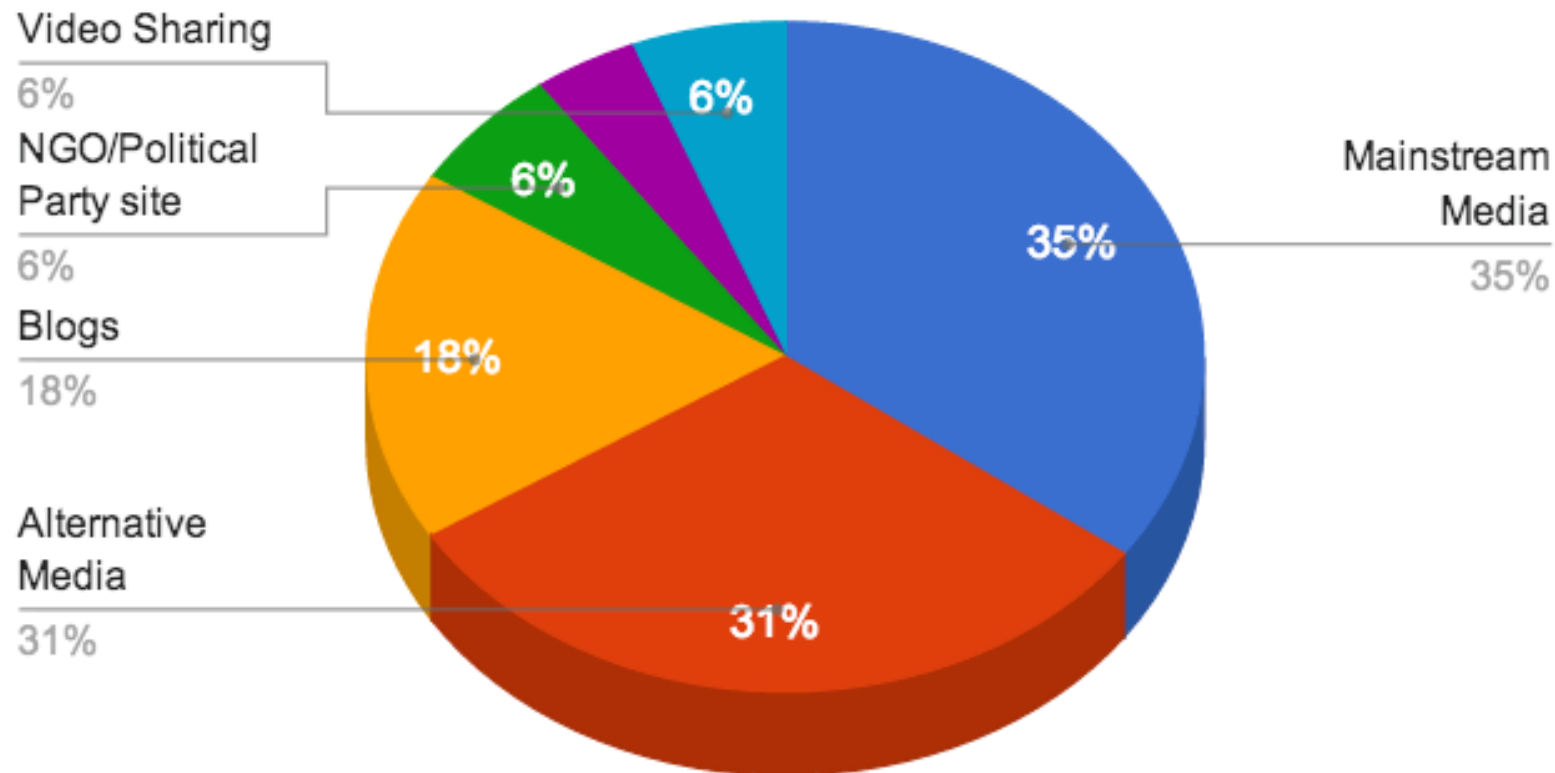


# Messaging



# Messaging

## Twitter links

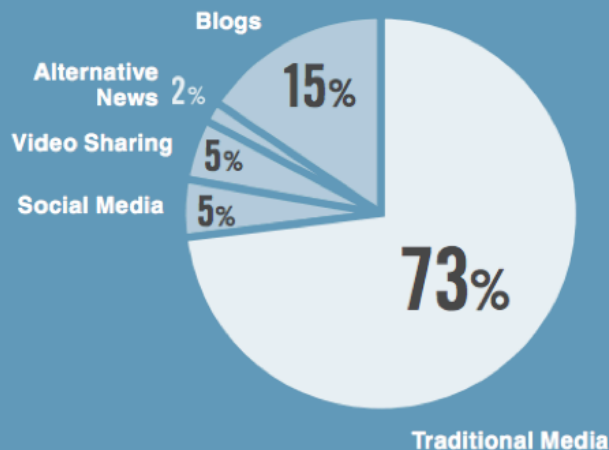


# Messaging

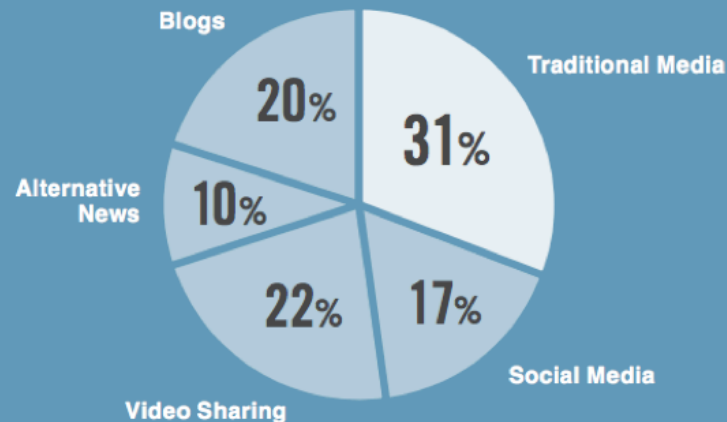
## WHERE IS TWITTER LINKING?

Composition of links in #cdnpoli and #occupy tweets

#cdnpoli



#occupy



SamaraCanada.com: Occupiers and Legislators



# Hashtag publics



**Vicki**

@iamverysmart



Follow

Aboriginal boy jailed for 12 months after stealing bag of buns.

[m.theaustralian.com.au/national-affai...](http://m.theaustralian.com.au/national-affai...)

#shame @nswpolice. #idlenomore #racism #osyd



Reply



Retweet



Favorite



Buffer



More



HootSuite

**27**

RETWEETS

**2**

FAVORITES



3:08 PM - 6 Jan 13



# Hashtag publics

## #cdnpoli



Tweets  
**434K**

Acceleration  
**4**

Peak  
**10**  
months ago

@raybeckerman RayBeckerman

28K followers

RT @IdleNoMore4: Please see #IdleNoMore blog for important info and documents to share <http://t.co/MQUUb46P> #cdnpoli

Jan 5 2013 8:35am PST (11 months ago)

Reply Retweet Favorite

## #canada



Tweets  
**392K**

Acceleration  
**-1**

Peak  
**11**  
months ago

@ajenglish Al Jazeera English 1M followers

On @AJStream @ 1930GMT: Why is #idlenomore such a divisive issue in #Canada? Record a comment: <http://t.co/9mEuThl8> #j28 #NativeWinter

Jan 29 2013 2:05am PST (10 months ago)

Reply Retweet Favorite

## #indigenous



Tweets  
**29K**

Acceleration  
**3**

Peak  
**11**  
months ago

@raybeckerman RayBeckerman

28K followers

For more information on #idlenomore follow @IdleNoMore4 & visit their website <http://t.co/UHe0peo4> @elizabeth4real #indigenous

Jan 4 2013 12:28pm PST (11 months ago)

Reply Retweet Favorite

## #nokxl



Tweets  
**38K**

Acceleration  
**27**

Peak  
**10**  
months ago

@youranonnews Anonymous 1M followers

MT @KXLBlockade Police detaining supporters standing on side of road/1 direct supporter arrested <http://t.co/bS4NXK2x> #NoKXL #IdleNoMore

Jan 3 2013 10:04am PST (11 months ago)

Reply Retweet Favorite

## #nativewinter



Tweets  
**4K**

Acceleration  
**-12**

Peak  
**11**  
months ago

@ajenglish Al Jazeera English 1M followers

On @AJStream @ 1930GMT: Canada's #nativewinter. As #idlenomore takes root, can it stay united? <http://t.co/42pYEi1D> #j28

Jan 29 2013 5:51am PST (10 months ago)

Reply Retweet Favorite

## #occupy



Tweets  
**119K**

Acceleration  
**-3**

Peak  
**11**  
months ago

@350 350 dot org 164K followers

#IdleNoMore: think #Occupy, but with deep, deep roots. <http://t.co/RGkQ74OB> by @billmckibben

Jan 10 2013 11:10am PST (11 months ago)

Reply Retweet Favorite



# Articulation of identity



Photo: Ryan [http://www.flickr.com/photos/metrix\\_feet/](http://www.flickr.com/photos/metrix_feet/)

# Resonance



Photo: Steve <http://www.flickr.com/photos/slm/>

# Crowdsourced voices



Photo: Steve <http://www.flickr.com/photos/slm/>

# Contested space



# Questions of power



# Up for negotiation



Alfred\_Hermida

Why We Share & Why It Matters

## Tell Everyone

#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone  
#Tell Everyone



■ alfred.hermida@ubc.ca @hermida telleveryone.ca